

2019-2020 District Goals



District: District 35 O
Constitutional Area: U.S. and Afiaties, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

We have scheduled 3 Club officer training's: May 7 (West), May 11 (East), May 13 (Central). We will all have club officer training at our MD Convention May 4th. I may also offer at our District Organizational meeting but have not committed until we see our results from the May Training's. If none is attended we will encourage Lions University training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Zone/Region Chair training is scheduled for June 1st. All chairs have been notified. It will also be held in the MD on May 4. I am also encouraging them to take the LCI webinar if offered

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

I will hold DG Team Zoom meetings every 2 months to try to have continuity between team members. I will use e-mail lists which have already been created to make communication easier and faster when sending messages. I will ask the Region chair to be my liaison to Zone Chairs and the goals set for our team

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	84
2nd Quartter	28
3rd Quartter	84
4th Quartter	28

By the end of the 4th quarter, the district will add a total of 224 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 20 new Lions under 40 years old.

My district will convert 2 Leos to Lions

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	1	25
2nd Quartter	1	25
3rd Quartter	0	0
4th Quartter	1	25

By the end of the 4th quarter, the district will start 3 new clubs.

With a minimum of 75 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 2 Speciality Club(s).

Iraq War Veterans, Young Professional Club (under 40), Women Club

My district will start 1 F-Campus Club(s) at 1-F school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	30
2nd Quartter	50
3rd Quartter	20
4th Quartter	50

By the end of tihe 4th quartier, the distiricti's membership drops will noti exceed 150 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Teach and promote clubs to have have effective orientations, mentoring of new Lions and assigning tasks to new

Lions based on what their skills and experience.

NET GROWTH GOAL

224	+	75	-	150	=	149
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 90000 people.

Action Itiems:

Ofi tte ttotall number ofi people served in my distirict, 24000 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and

Community Needs Assessmentt(Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethter tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

I will create a listt ofi service acttvittes tthat are currenttly being done by clubs and printt tthese tto be given att our Distirictt Organizattional meettng and also have tthe GST work tto promotte Service AND reporttng

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1600 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

I will ask the GST to research Global Causes that could be accomplished by our District Lions that could benefit the Global Cause. I will ask the GST to have the top project details ready for District Organizational meeting in June with an end date as part of the plan

Custom goal and action items

I would like to have a service Project as part of a District meeting.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

I will have 2 additional Team members for the LCIF Coordinator. They will develop a plan and work together to reach all the clubs

ADVOCATE

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Once the DG Team figures out the new Reporting on MYLion we will work to have service reporting mentioned at all events the first 6 months including Zone meetings, District meetings and internet meetings